

2017 Smith Haven Mall Events, brought to you by Specialty Connections

Company or Organization Name (how you wish to be listed in the event's publicity): _____

Contact Person: _____

Phone: _____ E-mail: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Table Representatives' Names (max. 2): _____

Specific product(s) or service(s) you will be promoting/selling – Must be relevant to the event's theme

What free activity, screening, etc. can we promote at your table?

Indoor Events in Center Court

May 11 – Indulge, a Women's Expo. Center Court. Event/Vendors 5-8 PM

Event will include a fashion show, sipping & tasting event and DJ

Vendor Space \$350

Premium Vendor Space \$400

If bringing a retractable banner, please indicate if it is single-sided or double-sided.

Electric +\$25. Please bring own 3-prong grounded extension cord and tape.

Item of value in the 300 event bags: **Free for vendors**, \$100 for non-vendors

Preference for table/tablecloth size: 6' 8' no preference. We will try to accommodate you.

August 26 – Back to School Blast kids' event. Center Court. Event/Vendors 12-6 PM

Vendor Space \$450

Premium Location Vendor Space \$500

Sponsorship including Premium Location Vendor Space \$2200

Sponsorship includes listing as a sponsor in the mall signage, press release, mall's website and other Long Island websites, plus item in the event bags.

Retractable Banner or other item on floor +\$25 per item.

Please indicate if banner is single-sided or double-sided.

Electric +\$25. Please bring own 3-prong grounded extension cord and tape.

Item in the 100 event bags: \$100.

Preference for table/tablecloth size: 6' 8' no preference. We will try to accommodate you.

October 14 – More Than Pink health and wellness expo. Center Court. Event/Vendors 12-6 PM

Vendor Space \$450

Premium Location Vendor Space \$500

Sponsorship including Premium Location Vendor Space \$2200

Sponsorship includes listing as a sponsor in the mall signage, press release, mall's website and other Long Island websites, plus item in the event bags.

Retractable Banner or other item on floor +\$25 per item.

Please indicate if banner is single-sided or double-sided.

Electric +\$25. Please bring own 3-prong grounded extension cord and tape.

Item in the 100 event bags: \$100.

Preference for table/tablecloth size: 6' 8' no preference. We will try to accommodate you.

Indoor Family Fun Days in Center Court / Food Court:

Anticipated 200-300 children per event. Discount available for multiple events. Please see below.

March 18 – Spring Celebration Breakfast family fun day. Food Court. Event 8:30–10:00/

Vendors 8:30–11:30 AM

Vendor Space \$300

August 12 – Back to School family fun day. Center Court. Event 1-3/Vendors 12-3 PM

Vendor Space \$300

October 28 – Boo Bash family fun day. Center Court. Event 1-3/Vendors 12-3 PM

Vendor Space \$300

December 2 – Holiday Breakfast family fun day. Food Court. Event 8:30–10:00/Vendors 8:30–11:30 AM

Vendor Space \$300

If bringing a retractable banner, please indicate if it is single-sided or double-sided.

Electric +\$25 per event. Please bring own 3-prong grounded extension cord and tape.

Item in the 200 event bags: \$100 per event x _____ events.

Preference for table/cloth size: 6’ 8’ no preference. We will try to accommodate you.

Outdoor Movies Under the Stars in Lifestyle Village

Monday Movie Nights - \$300 per night. Vendors 5-8 PM. Movies start at 8 PM.

Anticipated 300+ people. Discount available for multiple events. Please see below.

Date(s) Reserved: August 7 August 14 August 21 August 28

Electric +\$25 per event. Please bring own 3-prong grounded extension cord and tape.

Item in the 100 event bags: \$100 per night x _____ nights.

Preference for table/tablecloth size: 6’ 8’ no preference. We will try to accommodate you.

Discounts for Signing up for Multiple Movie Nights and/or Family Fun Days

1-2 Events – Full Price

3-5 Events – 10% Discount

6-8 Events – 20% Discount

Total Charge: \$ _____

Credit Card Info--Please circle type of card: MC Visa Discover Amex PayPal (we will invoice)

Card # _____ Expiration ___/___ Security Code _____ Billing Zip _____

Mail this form w/ check/money order/credit card info to: Specialty Connections LLC. \$35 returned check fee. Mailing address: Specialty Connections, P.O. Box 312, Roslyn Heights, NY 11577-0312.

Vendor Table Restrictions:

No beverages may be sold or given away.

Vendors must arrive by 30 minutes prior to the start time of the expo. You must be fully set up by the start time of the expo. No break down before the expo ends.

No hand-written signs at exhibit tables.

Vendors may not eat or drink at their table.

Some vendors may be required to provide certificate of insurance naming Specialty Connections LLC and Mall at Smith Haven, LLC as additional insured.

No balloons, helium or otherwise, at indoor or outdoor events.

No displays over 6 feet in height.

Other restrictions may apply.

Items for bags must be received at least 10 days prior to the appropriate event. Contact Expo Coordinator Barbara Kaplan 516-621-1446 with any questions in this regard.

It is hereby agreed that the undersigned will abide by the rules and regulations in this three-page agreement. Acceptance of this application by or on behalf of Specialty Connections LLC shall constitute a contract.

Signature: _____

Additional Details

Refund policy – All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by Payor/Vendor), but substitutions are allowed with permission.

Event Location – Smith Haven Mall, 313 Smith Haven Mall, Routes 25 and 347, Lake Grove, NY 11755.

Photo Release: Specialty Connections LLC and Mall at Smith Haven, LLC reserve the right to photograph the Vendor areas for use in promotion of this and future events.

Vendors: Samples may be distributed, and items may be sold; however, no alcohol, tobacco products or any products not legal to sell in New York State may be promoted. All distribution or solicitation is fully restricted to the confines of your table area. A paper sign may be on each Vendor's space for identification purposes.

Display – No signs or decorative materials may protrude beyond the table area. No obstruction may be placed in any aisle, passageway, lobby or exits leading to any fire extinguishing devices.

Installation/Dismantling – The Mall at Smith Haven, LLC requires all displays to be completely arranged by the event's start time. **If a Vendor has not arrived and registered by the event's start time, Expo Coordinator reserves the right to remove and/or substitute Vendor without refund. All displays must remain intact until the official close of the expo or event as indicated above.** Arrangement and payment for transporting goods to and from the Expo, receiving, decorating, and removal of exhibits are the responsibility of the Vendor.

Insurance and Hold Harmless Clause – Vendors assume entire responsibility and hereby agree to protect, indemnify, defend and save Specialty Connections LLC and Mall at Smith Haven, LLC and their owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney's fees arising out of or caused by each Vendor's installation, removal, maintenance occupancy or use of the premises or a part thereof excluding any such liability caused by the sole negligence of Specialty Connections LLC's and Mall at Smith Haven, LLC's owners, employees and agents. In addition, each Vendor acknowledges that neither Specialty Connections LLC nor Mall at Smith Haven, LLC maintain insurance covering Vendor's property, and it is the sole responsibility of the Vendor to obtain business interruption and property damage insurance covering such losses by Vendor. By signing this contract, Vendors agree to hold harmless Specialty Connections LLC and Mall at Smith Haven, LLC from any claims, financial or otherwise made by any individual or entity. Vendors shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations. Vendors who prepare, distribute and/or sell any food products hereby indemnify the Specialty Connections LLC and Mall at Smith Haven, LLC from any claims or damages relating to the preparation, distribution, sale or consumption of such products.

Space Assignment – All Vendor space assignments will be made at the sole decision of the Expo Coordinator and are subject to change. Specialty Connections LLC reserves the right to fully determine the eligibility of any company, person, product and/or service in the Vendor areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially differing from what was previously represented constitute grounds for rejection or ejection. Specialty Connections LLC reserves the right to reject, eject or prohibit any Vendor for violation of these rules without monetary refund.

Contact Information: Barbara Kaplan, Expo Coordinator, 516-621-1446,
Barbara@SpecialtyConnections.com