



11th Annual All Kids Fair

Sunday, April 3, 2022 10 a.m. – 4:30 p.m.

Samanea New York Mall, formerly The Source Mall

1504 Old Country Road, Westbury, NY

516-621-1446 www.AllKidsFair.com

Company or Organization Name (how you wish to be listed): _____

Contact Name: _____ Email: _____

Office #: _____ Cell #: _____ Please asterisk (*) which is to be printed.

Street Address (indicate if we should not print): _____

City: _____ State: _____ Zip Code: _____

Website: _____

PACKAGES

Please check below which package you wish to purchase and then fill out the relevant sections below. Full descriptions follow.

Package #1 \$2500 (Value \$3810)

- Your choice of Deluxe Exhibitor Space size (6x6, 12x6, or 10x10) including 6' tables, tablecloths and chairs
- Full Day Activity Area
- Full Page Color Ad
- Item in Bags
- Main Event Sponsorship
- Website Sponsorship

Package #2 \$2000 (Value \$2910)

- Your choice of Deluxe Exhibitor Space size (6x6, 12x6, or 10x10) including 6' tables, tablecloths, and chairs
- Full Page Color Ad
- Main Event Sponsorship
- Website Sponsorship

Package #3 \$1000 (Value \$1340)

- 6x6 Deluxe Exhibitor Space including 6' table, tablecloth and 2 chairs
- Full Day Activity Area
- Full Page Color Ad

Package #4 \$825 (Value \$980)

- 6x6 Deluxe Exhibitor Space including 6' table, tablecloth and 2 chairs
- Half Day Activity Area
- Half Page Color Ad or Full Page B/W Ad

Package #5 \$650 (Value \$730)

- 6x6 Deluxe Exhibitor Space including 6' table, tablecloth and 2 chairs
- Half Page Color Ad or Full Page B/W Ad

Package #6 \$425 (Value \$450) Note: does not include table, tablecloth or chairs but are available as an add-on

- 6x6 Exhibitor Space
- Half Page B/W Ad

ACTIVITY AREA (Use must be pre-approved)

I would like to provide an activity for:

Full day \$400

Half day \$250 10:00 – 1:00 (must be out by 1:15) 1:30 – 4:30 (may not set up until 1:15) No preference

45 minutes \$125

Please indicate your first, second, and third choice of time slots:

[] 10:30–11:15 [] 11:30-12:15 [] 12:30-1:15 [] 1:30-2:15 [] 2:30-3:15 [] 3:30-4:15

I would prefer (select one):

- 25 chairs and one 6' table with tablecloth
- Kid-sized tables and chairs, subject to availability
- One 3' round table for materials

Brief Title of your Activity: _____

Brief Description: _____

Name(s) of Activity Leaders: _____

By March 3, 2022, please send a 20-30 word description plus .jpg of your logo.

EXHIBITOR SPACES

Please note: This venue will not have pipe and drape, so you will not be able to hang a banner at the rear of your booth. Tables, tablecloths and chairs are not provided unless a fee is paid, but you are welcome to bring your own. Also, WiFi is not available for purchase.

501(c)(3) non-profits – please call for discounted rates.

		Deluxe Location	6' table, and 2 chairs	6' table, tablecloth, and 2 chairs	Two 6' tables, and 4 chairs	Two 6' tables, two tablecloths and 4 chairs
<input type="checkbox"/> 10 x 10 space	<input type="checkbox"/> \$700	<input type="checkbox"/> +\$150	<input type="checkbox"/> +\$35	<input type="checkbox"/> +\$55	<input type="checkbox"/> +\$70	<input type="checkbox"/> +\$110
<input type="checkbox"/> 12 x 6 space – All Others	<input type="checkbox"/> \$550	<input type="checkbox"/> +\$150	<input type="checkbox"/> +\$35	<input type="checkbox"/> +\$55	<input type="checkbox"/> +\$70	<input type="checkbox"/> +\$110
<input type="checkbox"/> 12 x 6 space – Selling cash and carry only	<input type="checkbox"/> \$300	<input type="checkbox"/> +\$150	<input type="checkbox"/> +\$35	<input type="checkbox"/> +\$55	<input type="checkbox"/> +\$70	<input type="checkbox"/> +\$110
<input type="checkbox"/> 6 x 6 space – All others	<input type="checkbox"/> \$325	<input type="checkbox"/> +\$100	<input type="checkbox"/> +\$35	<input type="checkbox"/> +\$55		
<input type="checkbox"/> 6 x 6 space – Selling cash and carry only	<input type="checkbox"/> \$175	<input type="checkbox"/> +\$100	<input type="checkbox"/> +\$35	<input type="checkbox"/> +\$55		

Standard Electric +\$75

Table Representatives' Names (max. 2): _____

Product(s) or Service(s) you will be Promoting/Selling: _____

Will you be offering anything free at your booth (face painting, characters, crafts, health screening, etc.)? _____

- Categories my business fits into:
- Pre-school/Younger
 - Ages 5-11
 - Ages 12-18
 - Camp
 - Financial/Insurance/Legal
 - Food-related*
 - Gifted
 - Healthy Living
 - Travel
 - Medical/Chiropractic/Dental
 - Party Ideas/Activities
 - School
 - Special Needs
 - Other: _____

***If food is sold or sampled, it must be factory sealed and individually packaged unless a Nassau County Board of Health permit is obtained. Please inquire if you have any questions.*

PROGRAM BOOK ADVERTISING

- Back Cover
- Color \$1000
- Inside Cover
- Color \$800
- Full page
- B/W \$225
- Half page
- B/W \$125
- Quarter page
- B/W \$65
- Business Card
- B/W \$35
- Color \$450
- Color \$250

For best results, all ads should be submitted electronically in print quality .pdf format (300 dpi). Families, Exhibitors, Advertisers, and Sponsors will receive a copy of the All Kids Fair Program Book. Please send ads by March 3, 2022 to **Barbara@AllKidsFair.com**

SPONSORSHIPS

***** All Sponsors will be included in our Advertising, Press Releases, Email blasts, and more *****

- Main Event Sponsor \$1000 Your larger logo on larger signs at the All Kids Fair
- Event Sponsor \$700 Your smaller logo on signs at the All Kids Fair
- Website Sponsor \$500 Your logo will be added to every page of the All Kids Fair website as a Sponsor

ITEMS IN EVENT BAGS

We will put your personalized flyer, business card or give-away into all Event Bags. A terrific way to market your business!

\$500

INFORMATION TABLE

We will put your items onto a shared, unmanned table in a central location. A great option for all, especially those who cannot attend.

Up to 200 catalogs, brochures, or other non-paper items including samples – same item \$50

Up to 200 flyers, business cards, postcards, or tri-folds (one page maximum) – same item \$25

PAYMENT

Please circle type of credit card: MC Visa Discover Amex PayPal (we can invoice).

If you prefer, go to www.AllKidsFair.com and pay by credit card or PayPal account.

Card # _____ Expiration ___/___ Security Code _____ Billing Zip _____

OR: Make check/money order payable to: All Kids Fair. \$35 returned check fee.

Mailing Address: All Kids Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312.

It is hereby agreed that the undersigned will abide by the rules and regulations in this agreement. Acceptance of this application by or on behalf of the All Kids Fair shall constitute a contract.

Total Charge: \$ _____

Signature: _____

Additional Details

Over 50 Fair LLC dba All Kids Fair is a for profit company.

Refund policy: All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by Payor/Exhibitor/Activity Leader), but substitutions are allowed with permission.

Event Location: Samanea New York Mall, formerly The Source Mall, 1504 Old Country Road, Westbury, New York.

Video/Photo Release: All Kids Fair reserves the right to video and photograph portions of the expo including Exhibitor areas for use in promoting our future events.

Activity Areas: Activity Leaders agree to provide All Kids Fair with a photo/logo for use on signage plus 20-30 word description of their activity for publication in the All Kids Fair program book. **These businesses are required to check in at the Registration Desk at least 30 minutes prior to their Activity time. Failure to do so may result in a substitution without refund.**

Exhibitors: Tables, tablecloths and chairs may be brought or rented. Items may be sold, samples may be distributed, and funds may be solicited in your space. All distribution or solicitation is fully restricted to the confines of your space (e.g. 6 ft. x 6 ft.). Exhibitors will be listed on our website and in the program book with contact information if submitted by deadline. A paper sign will be at each Exhibitor's space for identification purposes.

Exhibitors are advised to bring a power cord if electric has been purchased.

Display: No signs or decorative materials may protrude into the aisle or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageway, lobby or exits leading to any fire extinguishing devices. If you run any wires or cords, they must be secured. If there is a wall behind your booth, you may hang a sign using painter's tape.

Installation/Dismantling: All displays must be installed and completely arranged by 10:00 a.m. when the event begins. **If an Exhibitor has not arrived and registered by 10:00 a.m., All Kids Fair Director reserves the right to substitute Exhibitor without refund.** It is the sole responsibility of each Exhibitor to have materials packed and cleared by 5:30 p.m. **All displays must remain intact until the official close of the Fair. No Exhibitor may dismantle, move out or package before the close of the event (4:30 p.m.).** Arrangement and payment for transporting goods to and from the Fair, receiving, decorating, and removal of exhibits are the responsibility of the Exhibitor.

Eligibility/Exhibit Booth Personnel: There is a limit of two (2) representatives per 6x6 or 12x6 table space or four (4) representatives per 10x10 table space. All representatives must be registered at the Registration table. Any additional representatives must purchase an admission ticket unless authorized by the All Kids Fair. All federal and state laws pertaining to fire and safety must be observed and adhered to.

Information Table: All items must be received at least one week prior to the event unless other arrangements have been made. Items should be sent by USPS to All Kids Fair, P. O. Box 312, Roslyn Heights, NY 11577-0312. Please do not mail any materials to the event location.

Program Book Advertisers: Ads must be submitted electronically in print quality .pdf. Program books will be distributed to Families, Exhibitors, Activity Leaders, Advertisers, and Sponsors. All advertising images and text are subject to review and approval by the Management of the All Kids Fair. **Please email files to: Barbara@AllKidsFair.com. ALL ADS MUST BE RECEIVED BY MARCH 3, 2022.**

Insurance and Hold Harmless Clause: Exhibitors and Activity Leaders assume entire responsibility and hereby agree to protect, indemnify, defend and save All Kids Fair and Samanea New York Mall and their owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney's fees arising out of or caused by each Exhibitor's installation, removal, maintenance, occupancy or use of the premises or a part thereof excluding any such liability caused by the sole negligence of All Kids Fair's and Samanea New York Mall's owners, employees and agents. In addition, each Exhibitor and Activity Leader acknowledges that neither All Kids Fair nor Samanea New York Mall maintain insurance covering Exhibitor's or Activity Leader's property, and it is the sole responsibility of the Exhibitor or Activity Leader to obtain business interruption and property damage insurance covering such losses by Exhibitor or Activity Leader. By signing this contact, Exhibitors and Activity Leaders agree to hold harmless the All Kids Fair and Samanea New York Mall from any claims, financial or otherwise made by any individual or entity. Exhibitors and Activity Leaders shall abide by and observe all federal, state, and local laws, codes, ordinances, rules, and regulations. Exhibitors and Activity Leaders who prepare, distribute and/or sell any food or beverage products hereby indemnify the All Kids Fair and Samanea New York Mall from any claims or damages relating to the preparation, distribution, sale or consumption of such products and may be required to fill out paperwork and pay a fee to the Nassau County Department of Health Services.

CBD/Marijuana: Due to insurance restrictions, the All Kids Fair cannot have exhibitors that distribute or sell products at this event that are derivatives of or products containing marijuana, including but not limited to CBD oil, cannabis, and medical marijuana. This includes products that are legal to sell in New York State. Any exhibitor who is found to have violated this rule will be removed from the event without refund and will be subject to penalties or costs incurred should a claim be made to said insurance company.

Force Majeure: All Kids Fair shall not be deemed to have breached this agreement by reason of its failure to perform any of its obligations if caused by strikes, natural disasters, hurricanes or snowstorms, acts of a public enemy, riots, terrorism, interference by civil or military authorities, compliance with proclamations, pandemics, delays in transit or delivery on the part of transportation companies, or other causes beyond the reasonable control and without the fault of All Kids Fair, or if caused by any act or failure to act of another party (an "Event of Force Majeure"). Upon the occurrence of any Event of Force Majeure specified above that results or will result in a delay in or cancellation of the All Kids Fair or otherwise affects All Kids Fair's performance under this agreement, All Kids Fair shall promptly give notice to the other party of the occurrence and the effect or anticipated effect of the occurrence on the performance of All Kids Fair's obligations under this agreement. All Kids Fair will use reasonable efforts under the circumstances to eliminate or minimize the adverse impact of the occurrence on its performance under this agreement. If All Kids Fair cancels the event due to an Event of Force Majeure, no refunds will be made. All Kids Fair shall not be liable for any losses or damages of any type or description, including consequential and/or incidental damages, suffered by any Payor/Exhibitor/Activity Leader as a result of a cancellation of the expo.

Food/Drinks: Food may be available at Exhibitor tables and in the Starbucks shop in the hotel near the event. Exhibitors are permitted to give away samples. All vendors who sell food or distribute food samples must sign a food waiver, may be required to have insurance, and may be required to register with and pay a fee to the Nassau County Department of Health Services. See the Insurance and Hold Harmless Clause section above.

Space Assignment: All Exhibitor space assignments will be made at the sole discretion of the All Kids Fair and are subject to change. Exhibitor locations will be made public at 8:30 a.m on April 3, 2022. The All Kids Fair reserves the right to fully determine the eligibility of any company, person, product and/or service in the Exhibitor areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially differing from what was previously represented constitute grounds for rejection or ejection. All Kids Fair reserves the right to reject, eject or prohibit any Exhibitor for violation of these rules without monetary refund.

For More Information: **Barbara Kaplan, Director, 516-621-1446. Barbara@AllKidsFair.com.**