



# 14<sup>th</sup> annual All Kids Fair

Sunday, April 6, 2025 10 AM – 4:30 PM

Huntington Hilton - Savoy Room, Gateway & Grand Ballroom

598 Broad Hollow Road, Melville

516-621-1446 [www.AllKidsFair.com](http://www.AllKidsFair.com)

Company or Organization Name (how you wish to be listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Office #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Please asterisk (\*) which is to be printed.

Street Address (indicate  if we should not print): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

## DISCOUNTED PACKAGES

Please check below which package you wish to purchase and **then fill out the relevant sections below**. Full descriptions follow. All exhibitor spaces include draped tables and chairs.

**Package #1 \$3250 (Value up to \$4725)**

- Select any Regular or Premium Exhibitor Space (6x6, 10x6, 10x10 or trapezoid)
- Full Day Smaller Rent a Room\*
- Full Page Color Ad or upgrade to back cover (+\$600) or inside cover (+\$300)
- Item in Bags
- Gateway Main Sponsorship
- Website Sponsorship

**Package #2 \$2500 (Value up to \$3325)**

- Select any Regular or Premium Exhibitor Space (6x6, 10x6, 10x10, or trapezoid)
- Full Page Color Ad or upgrade to back cover (+\$600) or inside cover (+\$300)
- Gateway Main Sponsorship
- Website Sponsorship

**Package #3 \$1400 (Value up to \$1825)**

- 6x6 Premium Exhibitor Space
- Half Day Smaller Room Rent a Room\*
- Full Page Color Ad or upgrade to back cover (+\$600) or inside cover (+\$300)

**Package #4 \$1050 (Value up to \$1350)**

- 6x6 Premium Exhibitor Space
- Kids' Class - Smaller Room\*
- Half Page Color Ad or Full Page B/W Ad\*

**Package #5 Deduct \$25 or \$50 from your total (Value \$825 and up)**

- Any 6x6 or larger Exhibitor Space
- Kids' Class (deduct \$25) or a Rent a Room (deduct \$50)

**Package #6 Deduct \$25 or \$50 from your total (Value \$850 and up)**

- Any 6x6 or larger Exhibitor Space
- Half Page B/W Ad (deduct \$25) OR Full Page B/W Ad or any Color Ad (deduct \$50)

**Unmanned Package #7 \$1400 (Value up to \$1700)**

- Full Page Color Ad or upgrade to back cover (+\$600) or inside cover (+\$300)
- Items in Bags
- Info Table – Small or Large Items
- Website Sponsorship

**Unmanned Package #8 \$975 (Value up to \$1150)**

- Full Page Color Ad or upgrade to back cover (+\$600) or inside cover (+\$300)
- Items in Bags OR Website Sponsorship (please circle your choice)

\*Upgrades available for a fee. Please inquire or see website for pricing.

**KIDS' CLASSES** (Use must be pre-approved)

Please indicate your first, second, and third choice of time slots:

10:30 - 11:15  11:30 - 12:15  12:30 - 1:15  1:30 - 2:15  2:30 - 3:15  3:30 - 4:15

Smaller Room (capacity 30) \$250  I am Interested in having kid-sized tables/chairs in room, if available.

Larger Room (capacity 60) \$350

Title of Class \_\_\_\_\_

Name(s) of Speaker(s): \_\_\_\_\_

By March 6, 2025, please send the following: a 20-30 word description of your class, a 20-30 word description of your business, and a .jpg of your logo.

**RENT A ROOM** (Use must be pre-approved)

Please indicate your preference: **Smaller Room** **Larger Room**

Full day 10:00 AM - 4:30 PM  \$800  \$1100

Half day  \$500  \$ 700

10:00 – 1:00 (must be out by 1:15 PM)  1:30 – 4:30 (may not enter until 1:15 PM)  No preference

How will you be using this space? \_\_\_\_\_

Name(s) of Speaker(s): \_\_\_\_\_

By March 6, 2025, please send the following: a 20-30 word description of your class, a 20-30 word description of your business, and a .jpg of your logo.

**EXHIBITOR SPACES** – Please see draft map online for important information regarding location of Exhibitor spaces.

**Please note:** This venue will not have pipe and drape; however, many booth spaces will have a wall at the rear so you can hang a banner with blue painter’s tape. Draped tables and chairs will be provided. WiFi is available for purchase.

501(c)(3) non-profits and cash & carry vendors – please call for special rates.

	<b>Savoy Room</b>	<b>Grand Ballroom</b>	<b>Gateway</b>
6 x 6 ft. Table Space	<input type="checkbox"/> \$ 575 “Forest Green”	<input type="checkbox"/> \$ 625 “Blue”	<input type="checkbox"/> \$ 575 “Gray”
6 x 6 ft. Premium Table Space	<input type="checkbox"/> \$ 675 “Yellow”	<input type="checkbox"/> \$ 725 Corner “Emerald”	
6 x 6 ft. Premium Table Space		<input type="checkbox"/> \$ 725 Wall “Denim”	<input type="checkbox"/> \$ 775 Wall “Orange”
10 x 6 ft. Premium Table Space			<input type="checkbox"/> \$1075 Wall “Peach”
10 x 10 ft. Table Space	<input type="checkbox"/> \$ 975 “Red”		
10 x 10 ft. Premium Table Space	<input type="checkbox"/> \$1075 Wall “Navy”	<input type="checkbox"/> \$1125 Wall “Turquoise”	
20 x 10 ft. Premium Table Space		<input type="checkbox"/> \$1825 Wall “Turquoise”	
Large Trapezoidal Space			<input type="checkbox"/> \$1275 Wall “Violet”

There are additional sizes and locations available in the Savoy Room: the Bar, Walkway, and Outside Patio. Please inquire.

**Location at All Kids Fair’s discretion** - All Kids Fair will select a location for you

Half of a 6’ table \$350

Standard Electric  +\$75 One circuit  +\$200

WiFi  (Preferred) I will pay the Huntington Hilton directly on April 6, 2025 by mobile device. Please send me instructions for their \$18 payment.

WiFi  \$30 paid to All Kids Fair including \$12 service charge to Huntington Hilton and All Kids Fair.

Table Representatives’ Names (max. 2 for 6x6, 4 for larger): \_\_\_\_\_

Product(s) or Service(s) you will be Promoting/Selling: \_\_\_\_\_

Will you be offering anything free at your booth (face painting, characters, crafts, health screenings, etc.)? \_\_\_\_\_

- Categories my business fits into:  Pre-school/Younger  Ages 5-11  Ages 12-18  Camp  
 Financial/Insurance/Legal  Food-related\*  Gifted  Healthy Living  Travel  
 Medical/Chiropractic/Dental  Party Ideas/Activities  School  Special Needs  
 Other: \_\_\_\_\_

*\*\*If food is sold or sampled, it must be factory sealed and individually packaged unless a Suffolk County Board of Health permit is obtained. Please inquire if you have any questions.*

## PROGRAM BOOK ADVERTISING

- |                                       |  |                                       |
|---------------------------------------|--|---------------------------------------|
| <input type="checkbox"/> Back Cover   |  | Color <input type="checkbox"/> \$1200 |
| <input type="checkbox"/> Inside Cover | Front <input type="checkbox"/> Back <input type="checkbox"/> | Color <input type="checkbox"/> \$900  |
| <input type="checkbox"/> Full page    | B/W <input type="checkbox"/> \$275                           | Color <input type="checkbox"/> \$550  |
| <input type="checkbox"/> Half page    | B/W <input type="checkbox"/> \$150                           | Color <input type="checkbox"/> \$325  |

All ads should be submitted electronically in print quality .pdf format (300 dpi). Families, Exhibitors, Advertisers, Speakers, and Sponsors will receive a copy of the All Kids Fair Program Book. Please send ads by March 6, 2025 to **Barbara@AllKidsFair.com**

## SPONSORSHIPS

**\*\*\* All Sponsors will be included in our Advertising, Press Releases, Email blasts, and more \*\*\***

- |   |        |   |
|---|--------|---|
| <input type="checkbox"/> Event Bag Sponsor    | \$1600 | Your large logo/contact info on the reusable All Kids Fair bags. Includes one Items in Bags, a \$600 value. (Limit two sponsors.) |
| <input type="checkbox"/> Gateway Main Sponsor | \$1000 | Your larger logo on signs at the All Kids Fair  |
| <input type="checkbox"/> Gateway Sponsor      | \$700  | Your smaller logo on signs at the All Kids Fair   |
| <input type="checkbox"/> Petting Zoo Sponsor  | \$700  | Your logo at the petting zoo. <input type="checkbox"/> +\$300 to have an exhibitor booth outside. (Limit one.)                    |
| <input type="checkbox"/> Website Sponsor      | \$500  | Your logo will be added to every page of the All Kids Fair website as a Sponsor   |

## ITEMS IN EVENT BAGS

We will put your personalized flyer, postcard or give-away into all 1600 Event Bags. A terrific way to market your business!

- \$600 FREE with Event Bag Sponsorship

## INFORMATION TABLE

We will put your items onto a shared, unmanned table in a central location. A great option for all, especially those who cannot attend.

- |   |      |
|---|------|
| <input type="checkbox"/> Up to 200 catalogs, brochures, or other non-paper items including samples – same item    | \$50 |
| <input type="checkbox"/> Up to 200 flyers, business cards, postcards, or tri-folds (one page maximum) – same item | \$25 |

## RAFFLES

- I will donate a raffle prize(s) to benefit Agape Meals for Kids, a local 501c3 charity. Donors whose items are received by March 6, 2025 may be listed in the program book (truly free items only, please). If so, please list:

## PAYMENT

Please circle type of credit card: MC Visa Discover Amex PayPal (we can invoice)

If you prefer, go to [www.AllKidsFair.com](http://www.AllKidsFair.com) and pay by credit card or PayPal account.

Card # \_\_\_\_\_ Expiration \_\_\_/\_\_\_ Security Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

**OR: Make check/money order payable to: All Kids Fair. \$35 returned check fee.**

**Mailing Address: All Kids Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312**

**Or, pay online at [www.AllKidsFair.com](http://www.AllKidsFair.com) and use your credit card or PayPal account.**

It is hereby agreed that the undersigned will abide by the rules and regulations in this five-page agreement. Acceptance of this application by or on behalf of the All Kids Fair shall constitute a contract.

Total Charge: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

## Additional Details

Over 50 Fair LLC dba All Kids Fair is a for profit company.

**Refund policy:** All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by Payor/Exhibitor/Speaker), but substitutions are allowed with permission.

**Event Location:** Hilton Long Island/Huntington (AKA Huntington Hilton), 598 Broad Hollow Road (Rt. 110), Melville, New York, just over a mile south of the Long Island Expressway.

**Video/Photo Release:** All Kids Fair reserves the right to video and photograph portions of the expo including Exhibitor areas and Classrooms for use in promoting our future events.

**Kids Classes and Rent a Rooms:** Speakers agree to provide All Kids Fair with a logo for use in promotion and on signage plus 20-30 word description of their activity and 20-30 word description of their business for publication in the All Kids Fair program book. **These businesses are required to check in at the main Registration Desk at least 30 minutes prior to their scheduled time. Failure to do so may result in a substitution without refund.**

**Exhibitors:** All 6x6 or larger Exhibitor Spaces include one or two 6-foot draped tables and chairs. Items may be sold (no alcohol or tobacco products or any products not legal to sell in the state of New York), samples may be distributed, and funds may be solicited in your space. All distribution or solicitation is fully restricted to the confines of your space (e.g. 6 ft. x 6 ft.). Exhibitors will be listed on our website and in the program book with contact information if submitted by deadline. A paper sign will be at each Exhibitor's space for identification purposes.

### **Exhibitors are advised to bring a power cord if electric has been purchased.**

**Display:** No signs or decorative materials may protrude into the aisle or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageway or exits leading to any fire extinguishing devices. If you run any wires or cords, they must be secured. If there is a wall behind your booth, you may hang a sign using blue painter's tape.

**Installation/Dismantling:** All displays must be installed and completely arranged by 10:00 a.m. when the event begins. **If an Exhibitor has not arrived and registered by 10:00 a.m., All Kids Fair Director reserves the right to substitute Exhibitor without refund.** It is the sole responsibility of each Exhibitor to have materials packed and cleared by 5:30 p.m. **All displays must remain intact until the official close of the Fair. No Exhibitor may dismantle, move out or package before the close of the event (4:30 p.m.).** Arrangement and payment for transporting goods to and from the Fair, receiving, decorating, and removal of exhibits are the responsibility of the Exhibitor. **Please bring a hand truck or dolly as bell carts will not be available to Exhibitors or Speakers.**

**Eligibility/Exhibit Booth Personnel:** There is a limit of two (2) representatives per 6x6 table space or four (4) representatives per 10x6 or 10x10 table space. All representatives must be registered at the Registration table. Any additional representatives must purchase an admission ticket unless authorized by the All Kids Fair. Representatives working tables are not permitted to attend classes other than at a time for which they have paid to speak unless a ticket is purchased. There is to be no smoking inside the building. All federal and state laws pertaining to fire and safety must be observed and adhered to.

**Information Table:** All items must be received at least one week prior to the event unless other arrangements have been made. Items should be sent by USPS to All Kids Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312. Please do not mail any materials to the event location.

**Program Book Advertisers:** Ads must be submitted electronically in print quality .pdf format. Program books will be distributed to Families, Exhibitors, Speakers, Advertisers, and Sponsors. All advertising images and text are subject to review and approval by the Management of the All Kids Fair. **Please email files to: [Barbara@AllKidsFair.com](mailto:Barbara@AllKidsFair.com). ALL ADS MUST BE RECEIVED BY MARCH 6, 2025.**

**Insurance and Hold Harmless Clause:** Exhibitors and Speakers assume entire responsibility and hereby agree to protect, indemnify, defend, and save All Kids Fair and Huntington Hilton and their owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney's fees arising out of or caused by each Exhibitor's installation, removal, maintenance, occupancy, or use of the premises or a part thereof excluding any such liability caused by the sole negligence of All Kids Fair's and Huntington Hilton's owners, employees, and agents. In addition, each Exhibitor and Speaker acknowledges that neither All Kids Fair nor Huntington Hilton maintain insurance covering Exhibitor's or Speaker's property, and it is the sole responsibility of the Exhibitor or Speaker to obtain business interruption and property damage insurance covering such losses by Exhibitor or Speaker. By signing this contract, Exhibitors and Speakers agree to hold harmless the All Kids Fair and Huntington Hilton from any claims, financial or otherwise made by any individual or entity. Exhibitors and Speakers shall abide by and observe all federal, state, and local laws, codes, ordinances, rules, and regulations. Exhibitors and Speakers who prepare, distribute, and/or sell any food or beverage products hereby indemnify the All Kids Fair and Huntington Hilton from any claims or damages relating to the preparation, distribution, sale, or consumption of such products and may be required to fill out paperwork and pay a fee to the Suffolk County Department of Health Services.

**CBD/Marijuana:** Due to insurance restrictions, the All Kids Fair cannot have Exhibitors that distribute or sell products at this event that are derivatives of or products containing marijuana, including but not limited to CBD oil, cannabis, and medical marijuana. This includes products that are legal to sell in New York State. Any Exhibitor who is found to have violated this rule will be removed from the event without refund and will be subject to penalties or costs incurred should a claim be made to said insurance company.

**Force Majeure:** All Kids Fair shall not be deemed to have breached this agreement by reason of its failure to perform any of its obligations if caused by strikes, natural disasters, hurricanes or snowstorms, acts of a public enemy, riots, terrorism, interference by civil or military authorities, compliance with proclamations, pandemics, delays in transit or delivery on the part of transportation companies, or other causes beyond the reasonable control and without the fault of All Kids Fair, or if caused by any act or failure to act of another party (an "Event of Force Majeure"). Upon the occurrence of any Event of Force Majeure specified above that results or will result in a delay in or cancellation of the All Kids Fair or otherwise affects All Kids Fair's performance under this agreement, All Kids Fair shall promptly give notice to the other party of the occurrence and the effect or anticipated effect of the occurrence on the performance of All Kids Fair's obligations under this agreement. All Kids Fair will use reasonable efforts under the circumstances to eliminate or minimize the adverse impact of the occurrence on its performance under this agreement. If All Kids Fair cancels the event due to an Event of Force Majeure, no refunds will be made. All Kids Fair shall not be liable for any losses or damages of any type or description, including consequential and/or incidental damages, suffered by any Payor/Exhibitor/Speaker as a result of a cancellation of the expo.

**Food/Drinks:** You may bring your own food/drink for personal consumption. Food may be available at Exhibitor tables, at a food truck, and in the Starbucks shop in the hotel near the event. All vendors who sell food or distribute food samples must sign a food waiver, may be required to have insurance, and may be required to register with and pay a fee to the Suffolk County Department of Health Services. See the Insurance and Hold Harmless Clause section above.

**Space Assignment:** All Exhibitor space assignments will be made at the sole discretion of the All Kids Fair and are subject to change. Please see Draft Map on the All Kids Fair website to understand the difference between the types of Exhibitor locations. Exhibitor locations will be made public at 8:30 a.m on the day of the expo. The All Kids Fair reserves the right to fully determine the eligibility of any company, person, product, and/or service in the Exhibitor areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially differing from what was previously represented constitute grounds for rejection or ejection. All Kids Fair reserves the right to reject, eject or prohibit any Exhibitor for violation of these rules without monetary refund.

**For More Information: Contact Barbara Kaplan, Director, 516-621-1446. [Barbara@AllKidsFair.com](mailto:Barbara@AllKidsFair.com).**