



# 14<sup>th</sup> Annual Over 50 Fair

Sunday, September 10, 2023 10 a.m. – 4:30 p.m.

Hilton Long Island/Huntington, 598 Broadhollow Road (Rt. 110), Melville, NY

516-621-1446 www.Over50Fair.com

Company or Organization Name (how you wish to be listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Office #: \_\_\_\_\_ Cell #: \_\_\_\_\_ Please asterisk (\*) which is to be printed.

Street Address (indicate  if we should not print): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

## PACKAGES Supersized 20x10 booth space is not included in Packages

Please check below which package you wish to purchase **and then fill out the relevant sections below**. Full descriptions follow.

Package #1 \$2500 (Value up to \$3650)

- Your choice of any available size Exhibitor Space or Premium Exhibitor Space with 2 draped tables and 4 chairs
- Smaller or Larger Class (conditions apply)
- Full page color ad or upgrade to back cover (+\$500) or inside cover (+\$300)
- Items in Bags
- Gateway Main Sponsorship
- Website Sponsorship

Package #2 \$2300 (Value up to \$3275)

- Your choice of any available size Exhibitor Space or Premium Exhibitor Space with 2 draped tables and 4 chairs
- Smaller Class
- Full page color ad or upgrade to back cover (+\$500) or inside cover (+\$300)
- Gateway Main Sponsorship
- Website Sponsorship

Package #3 \$1800 (Value up to \$2275)

- Your choice of any available size Exhibitor Space or Premium Exhibitor Space with 2 draped tables and 4 chairs
- Smaller Class
- Full page color ad or upgrade to back cover (+\$500) or inside cover (+\$300)
- Website Sponsorship

Package #4 \$1225 (Value up to \$1525)

- Your choice of 6x6 Exhibitor Space or Premium Exhibitor Space with draped table and 2 chairs
- Smaller Class
- Half page color ad or Full page b/w ad
- Items in bags

Package #5 \$725 - \$950 (Value \$775 - \$1000) – deduct \$50

- Your choice of 6x6 Exhibitor Space or Premium Exhibitor Space with draped table and 2 chairs
- Half page color ad or Full page b/w ad

Package #6 \$550 - \$850 (Value \$575 - \$875) – deduct \$25

- Your choice of 6x6 Exhibitor Space or Premium Exhibitor Space with draped table and 2 chairs
- Half page b/w ad

**Unmanned Package #7** \$1100 (Value \$1300)

- Full page color ad
- Items in Bags
- Info Table – Small or Large Items
- Website Sponsorship

**Unmanned Package #8** \$500 (Value up to \$550)

- Half page color ad or Full page b/w ad (indicate your choice below)
- Items in Bags

## SPONSORSHIPS

\*\*\* All Sponsors will be included in our Advertising, Press Releases, Email Blasts and more \*\*\*

- Event Bag Sponsor \$1200 Your logo will be imprinted onto our Event Bags. Includes Items in Event Bags (two available)
- Valet Parking Sponsor \$1200 A sign by the Valet Parking area will announce your Sponsorship (one available)
- Gateway Main Sponsor \$1000 Signage near the registration table announces your sponsorship with your large logo
- Gateway Sponsor \$ 700 Signage near the registration table announces your sponsorship with your logo
- Website Sponsor \$ 500 Your logo will be added to every page of our website as a Sponsor

## CLASSES

Please indicate your first, second, and third choice of time slots:

- [ ] 10:30-11:15 [ ] 11:30-12:15 [ ] 12:30-1:15 [ ] 1:30-2:15 [ ] 2:30-3:15 [ ] 3:30-4:15
- Larger Room (50 chairs) \$300
  - Smaller Room (25 chairs) \$225
  - Screen + \$ 75\*\*

\*\*Note: screen cost may increase if added after August 14, 2023. Please bring your own projector, laptop or other A/V equipment.

Title of your Presentation: \_\_\_\_\_

Name(s) of Speakers: \_\_\_\_\_

By August 14, 2023, please send a 40-60 word description plus .jpg of your headshot or logo.

## RENT A ROOMS

 Not available currently for financial services/insurance. Use must be pre-approved.

- Please indicate your preference:
- |   | Smaller Room  | Larger Room                    | Screen**                               |
|---|---|--------------------------------|--|
| <input type="checkbox"/> Full day 10:00 am – 4:30 pm        | <input type="checkbox"/> \$700                                  | <input type="checkbox"/> \$950 | <input type="checkbox"/> +\$150        |
| <input type="checkbox"/> Half Day                           | <input type="checkbox"/> \$450                                  | <input type="checkbox"/> \$650 | <input type="checkbox"/> + \$ 75       |
| <input type="checkbox"/> 10:00 – 1:00 (must be out by 1:15) | <input type="checkbox"/> 1:30 – 4:30 (may not enter until 1:15) |                                | <input type="checkbox"/> No preference |

\*\*Note: screen cost may increase if added after August 14, 2023. Please bring your own projector, laptop or other A/V equipment.

How will you be using this space? Title? Description? \_\_\_\_\_

Name(s) of Speaker(s): \_\_\_\_\_

## EXHIBITOR SPACES

 Price includes a tables, tablecloths, and chairs. Please note that pipe and drape will not be available. Some booth spaces will have a wall at the rear. See draft map for important info regarding exhibitor space locations. Quantities of each size are limited.

Cash and carry and 501(c)(3) organizations, please inquire for special pricing. Limited quantities available.

### Grand Ballroom

- |   |        |                                 |
|---|--------|---------------------------------|
| <input type="checkbox"/> 20 x 10 ft. Supersized Wall Table Space    | \$1600 |                                 |
| <input type="checkbox"/> 10 x 10 ft. Wall Table Space ("Turquoise") | \$900  |                                 |
| <input type="checkbox"/> 6 x 6 ft. Wall Table Space ("Denim")       | \$600  | <input type="checkbox"/> +\$100 |
| <input type="checkbox"/> 6 x 6 ft. Corner Table Space ("Emerald")   | \$600  | <input type="checkbox"/> +\$100 |
| <input type="checkbox"/> 6 x 6 ft. Table Space ("Blue")             | \$500  |                                 |

### Premium upgrade, if available

### Gateway

- |   |        |                                 |
|---|--------|---------------------------------|
| <input type="checkbox"/> Large Trapezoidal Table Space ("Violet") | \$1100 |                                 |
| <input type="checkbox"/> 10 x 6 ft. Table Space ("Peach")         | \$900  | <input type="checkbox"/> +\$150 |
| <input type="checkbox"/> 6 x 6 ft. Table Space ("Orange")         | \$650  | <input type="checkbox"/> +\$100 |
| <input type="checkbox"/> 6 x 6 ft. Table Space ("Gray")           | \$450  |                                 |

**Location at Over 50 Fair's discretion** – Over 50 Fair will select a location for you

- Half of a 6' table \$300

Standard Electric  +\$75 One Circuit  +\$200

WiFi  (preferred) I will pay the Hilton Long Island/Huntington directly on September 10, 2023 by mobile device. Please give me the instructions for their \$18 payment.

WiFi  \$30 paid to Over 50 Fair including \$12 service charge to Hilton Long Island/Huntington and Over 50 Fair.

Table Representatives' Names (max. 2): \_\_\_\_\_

Product(s) or Service(s) you will be Promoting/Selling: \_\_\_\_\_

Will you be offering anything free at your booth (health screenings, chair massage, etc.)? \_\_\_\_\_

Categories my business fits into:  Chiropractic/Wellness  Medical  Dental  Self-Improvement  
 Health/Wellness/Beauty Products  Housing/Living Arrangements  Financial  Insurance  
 Legal  Exercise/Hobbies/Travel  Other: \_\_\_\_\_

*\*Candy may be given away. Suffolk County Department of Health permit must be obtained for those selling or sampling food. Please inquire if you have any questions.*

## PROGRAM BOOK ADVERTISING:

All ads must be sent electronically to [Barbara@Over50Fair.com](mailto:Barbara@Over50Fair.com) by August 14, 2023.

|                                       |                                    |                                       |
|---------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Back Cover   |                                    | Color <input type="checkbox"/> \$1000 |
| <input type="checkbox"/> Inside Cover |                                    | Color <input type="checkbox"/> \$ 800 |
| <input type="checkbox"/> Full page    | B/W <input type="checkbox"/> \$225 | Color <input type="checkbox"/> \$ 450 |
| <input type="checkbox"/> Half page    | B/W <input type="checkbox"/> \$125 | Color <input type="checkbox"/> \$ 250 |

## ITEMS IN EVENT BAGS

We will put your personalized flyer, business card or give-away into all Event Bags. Sure to be seen by all!

\$300

## INFORMATION TABLE

We will put your items onto a shared, unmanned table in a central location. A great option for all, especially those who cannot attend.

|   |      |
|---|------|
| <input type="checkbox"/> Up to 100 catalogs, brochures, or other non-paper items including samples – same item    | \$50 |
| <input type="checkbox"/> Up to 100 flyers, business cards, postcards, or tri-folds (one page maximum) – same item | \$25 |

## RAFFLES

I will donate a raffle prize(s) to benefit Giving is Living Inc., a 501c3 charity. The program book will list those donors whose items were received prior to publication. Truly free items only, please. Please list items:

Credit Card Info--Please circle type of card: MC Visa Discover Amex PayPal (we can invoice)  
If you prefer, go to [www.Over50Fair.com](http://www.Over50Fair.com) and pay by credit card or PayPal account.

Card # \_\_\_\_\_ Expiration \_\_\_/\_\_\_ Security Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

**OR: Make check/money order payable to: Over 50 Fair LLC. \$35 returned check fee.**

**Mailing Address: Over 50 Fair, P.O. Box 312, Roslyn Heights, NY 11577-0312.**

It is hereby agreed that the undersigned will abide by the rules and regulations in this agreement. Acceptance of this application by or on behalf of the Over 50 Fair shall constitute a contract.

Total charge \$ \_\_\_\_\_

Signature \_\_\_\_\_

## Additional Details

Over 50 Fair LLC (dba Over 50 Fair) is a for profit company.

**Refund policy:** All costs are subject to change without notice. All sales are final. There are no refunds for any reason (including cancellation by Payor/Exhibitor/Speaker), but substitutions are allowed with permission.

**Event Location:** Hilton Long Island/Huntington AKA Huntington Hilton, 598 Broadhollow Road, Melville, New York.

**Video/Photo Release:** The Over 50 Fair reserves the right to video and photograph portions of each lecture and the Exhibitor areas for use in promoting our future events.

**Speakers:** Podiums may be available for your use in select classrooms. Speaker agrees to provide Over 50 Fair with a photo/logo for use on signage plus 40-60 word description of their class for publication in the Over 50 Fair program book. **Speakers are required to check in at the Registration Desk at least 30 minutes prior to their Classroom time. Failure to do so may result in a substitute Speaker without refund.**

**Exhibitors:** Booth spaces include either one or two 6-foot draped tables and chairs. Items may be sold, and funds may be solicited in your space. No alcohol or tobacco products may be sold without permission. All distribution or solicitation is fully restricted to the confines of your space (e.g. 6 ft. x 6 ft.). Exhibitors will be listed on our website and in the program book with contact information if submitted by deadline. A paper sign will be at each Exhibitor's space for identification purposes.

**Exhibitors are advised to bring a power cord if electric has been purchased.**

**Display:** No signs or decorative materials may protrude into the aisle or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageway, Gateway or exits leading to any fire extinguishing devices. If you run any wires or cords, they must be secured. If there is a wall behind your booth, you may hang a sign using Funtak.

**Installation/Dismantling:** All displays must be installed and completely arranged by 10:00 a.m. when the event begins. **If an Exhibitor has not arrived and registered by 10:00 a.m., Over 50 Fair Director reserves the right to substitute Exhibitor without refund.** It is the sole responsibility of each Exhibitor to have materials packed and cleared by 5:30 p.m. **All displays must remain intact until the official close of the Fair. No Exhibitor may dismantle, move out or package before the close of the event (4:30 p.m.).** Arrangement and payment for transporting goods to and from the Fair, receiving, decorating, and removal of exhibits are the responsibility of the Exhibitor. **Please bring a hand truck or dolly as bell carts will not be available to exhibitors.**

**Eligibility/Exhibit Booth Personnel:** There is a limit of two (2) representatives per 6x6 table space and four(4) for larger booths. All representatives must be registered at the Registration table. Any additional representatives must purchase an admission ticket unless authorized by the Over 50 Fair. Representatives working tables are not permitted to attend classes other than at a time for which they have paid to speak unless a ticket is purchased. There is to be no smoking inside the building. All federal and state laws pertaining to fire and safety must be observed and adhered to.

**Information Table:** All items must be received at least one week prior to the event unless other arrangements have been made. Items should be sent by USPS to Over 50 Fair, P. O. Box 312, Roslyn Heights, NY 11577-0312. Please do not mail any materials to the event location.

**Program Book Advertisers:** Ads must be submitted electronically in print quality .pdf format or you may pay an additional fee to have your ad scanned. Program books will be distributed to Attendees, Exhibitors, Speakers, Advertisers and Sponsors. All advertising images and text are subject to review and approval by the Management of the Over 50 Fair. **Please email files to: [Barbara@Over50Fair.com](mailto:Barbara@Over50Fair.com). ALL ADS MUST BE RECEIVED BY AUGUST 14, 2023.**

**Insurance and Hold Harmless Clause:** Exhibitors and Speakers assume entire responsibility and hereby agree to protect, indemnify, defend and save Over 50 Fair and Huntington Hilton and their owners and employees harmless against all claims, losses, and damages to persons or property, governmental charges or fines, expenses and attorney's fees arising out of or caused by each Exhibitor's installation, removal, maintenance, occupancy or use of the premises or a part thereof excluding any such liability caused by the sole negligence of Over 50 Fair's and Huntington Hilton's owners, employees and agents. In addition, each Exhibitor and Speaker acknowledges that neither Over 50 Fair nor Huntington Hilton maintain insurance covering Exhibitor's or Speaker's property, and it is the sole responsibility of the Exhibitor or Speaker to obtain business interruption and property damage insurance covering such losses by Exhibitor or Speaker. By signing this contract, Exhibitors and Speakers agree to hold harmless the Over 50 Fair and Huntington Hilton from any claims, financial or otherwise made by any individual or entity. Exhibitors and Speakers shall abide by and observe all federal, state, and local laws, codes, ordinances, rules, and regulations.

**CBD/Marijuana:** Due to insurance restrictions, the Over 50 Fair cannot have exhibitors that distribute or sell products at this event that are derivatives of or products containing marijuana, including but not limited to CBD oil, cannabis, and medical marijuana. This includes products that are legal to sell in New York State. Any exhibitor who is found to have violated this rule will be removed from the event without refund and will be subject to penalties or costs incurred should a claim be made to said insurance company.

**Force Majeure:** Over 50 Fair shall not be deemed to have breached this agreement by reason of its failure to perform any of its obligations if caused by strikes, natural disasters, hurricanes or snowstorms, acts of a public enemy, riots, terrorism, interference by civil or military authorities, compliance with proclamations, pandemics, delays in transit or delivery on the part of transportation companies, or other causes beyond the reasonable control and without the fault of Over 50 Fair, or if caused by any act or failure to act of another party (an "Event of Force Majeure"). Upon the occurrence of any Event of Force Majeure specified above that results or will result in a delay in or cancellation of the Over 50 Fair or otherwise affects Over 50 Fair's performance under this agreement, Over 50 Fair shall promptly give notice to the other party of the occurrence and the effect or anticipated effect of the occurrence on the performance of Over 50 Fair's obligations under this agreement. Over 50 Fair will use reasonable efforts under the circumstances to eliminate or minimize the adverse impact of the occurrence on its performance under this agreement. If Over 50 Fair cancels the event due to an Event of Force Majeure, no refunds will be made. Over 50 Fair shall not be liable for any losses or damages of any type or description, including consequential and/or incidental damages, suffered by any Payor/Exhibitor/Speaker as a result of a cancellation of the expo.

**Food/drinks:** Food/drinks may be available at Exhibitor tables and in the Starbucks shop in the hotel near the event. Exhibitors are permitted to give away samples. **All vendors who sell food or distribute food samples must sign a food waiver, may be required to have insurance, and may be required to register with and pay a fee to the Suffolk County Department of Health Services.** See the Insurance and Hold Harmless Clause section above.

**Space Assignment:** All Exhibitor space assignments will be made at the sole discretion of the Over 50 Fair and are subject to change. Please see Draft Map on the Over 50 Fair website to understand the differences between the types of Exhibitor locations. Exhibitor locations will be made public at 8:30 a.m on September 10, 2023. Over 50 Fair reserves the right to fully determine the eligibility of any company, person, product and/or service in the Exhibitor areas. Displaying materials or selling goods deemed offensive, inappropriate for the venue, or substantially differing from what was previously represented constitute grounds for rejection or ejection. Over 50 Fair reserves the right to reject, eject or prohibit any Exhibitor for violation of these rules without monetary refund.

**For More Information: Barbara Kaplan, Director, 516-621-1446. [Barbara@Over50Fair.com](mailto:Barbara@Over50Fair.com).**